

# EXPONENTIAL FUNCTIONS

## EXPONENTS

Positive integer exponent means repeated multiplication

Ex.

$$x \cdot x \cdot x = x^3$$

Negative exponent means take the reciprocal of the base.

$$x^{-3} = \frac{1}{x^3} \quad \frac{1}{x^{-2}} = x^2$$

$$\left(\frac{a}{b}\right)^{-4} = \left(\frac{b}{a}\right)^4$$

Fractional exponent - denominator means

take the  $n^{\text{th}}$  root.

$$x^{\frac{1}{n}} = \sqrt[n]{x}$$

numerator means repeated multiplication

$$x^{\frac{m}{n}} = \sqrt[n]{x^m} = \left(\sqrt[n]{x}\right)^m$$

Ex.

$$x^{\frac{3}{4}} = \sqrt[4]{x^3} = \left(\sqrt[4]{x}\right)^3$$

↑  
no calc method

Name:

Move to the right to take the  $n^{\text{th}}$  power

Base below - nth power to the right	2	3	4	5	6
2	4	8	16	32	64
3	9	27	81	243	729
4	16	64	256	1024	4096
5	25	125	625	3125	15625
6	36	216	1296	7776	46656
7	49	343	2401	16807	117,649
8	64	512	4096	32768	262,144
9	81	729	6561	59049	531,441
10	100	1000	10000	100000	1,000,000

← Move to the left to take the  $n^{\text{th}}$  root

Power Function:

$$f(x) = ax^n$$

Variable is the base  
(not exponential)

Ex.  $f(x) = 3x^2$

Compound Interest

$$A = P \left(1 + \frac{r}{n}\right)^{nt}$$

also  
y

A = y = final account balance

Exponential Function:

$$f(x) = ab^{x^{\leftarrow}}$$

Variable is the exponent

Ex.  $f(x) = 3 \cdot 2^x$

P = principle/initial

r = annual interest rate  
to use change % to decimal

n = number of times interest is compounded per year

t = time in years

## Exponent Rules/Properties

$$a^m \cdot a^n = a^{m+n}$$

$$\frac{a^m}{a^n} = a^{m-n}$$

$$(ab)^m = a^m b^m$$

$$\left(\frac{a}{b}\right)^m = \frac{a^m}{b^m}$$

$$(a^m)^n = a^{mn}$$

$$a^0 = 1$$

$$a^1 = a$$

$$a^{-1} = \frac{1}{a}$$

$$(a^{\frac{1}{n}})^n = \sqrt[n]{a} \text{ or } (\sqrt[n]{a})^1$$

## Scientific Notation

Form:  $c \times 10^n$   $1 \leq |c| < 10$   
n is an integer

In standard form is  $|c| > 10$   
Then exponent is positive.

In standard form is  $0 < |c| < 10$   
Then exponent is negative.

Standard  
1,301

Scientific Notation  
 $1.301 \times 10^3$

.00206

$2.06 \times 10^{-3}$

Writing models: For table

Is it linear?

Do x's go up by 1?

Can use linear function if difference

of consecutive y's is constant.

$$y_2 - y_1 \quad (x_2 > x_1)$$

check "y-pairs"

if constant  $y_2 - y_1 = m$

use  $y = mx + b$   
slope  $\uparrow$   $\leftarrow$  y-int.

Is it exponential?

Do x's go up by 1?

Can use exponential if ratio  $\frac{y_2}{y_1}$   
of consecutive y's is constant.

check "y-pairs"

if constant  $\frac{y_2}{y_1} = b$

use  $y = a \cdot b^x$   
y-int.  $\leftarrow$  base

What if I have a graph?

Use points from graph to find the base.

## To Graph an Exponential Function

$$y = ab^x \leftarrow \text{this form works for all.}$$

1. Identify parent function:  $y = 1 \cdot b^x$

Ex.  $y = 2^x$     $y = 3^x$     $y = (\frac{1}{2})^x$

2. Create a table with at least 3 key points.

Ex.  $y = 2^x$

x	y
-1	$\frac{1}{2}$
0	1
1	2

Ex.  $y = 3^x$

x	y
-1	$\frac{1}{3}$
0	1
1	3

Ex.  $y = (\frac{1}{2})^x$

x	y
-1	2
0	1
1	$\frac{1}{2}$

Ex.  $y = (\frac{1}{2})^x$

x	y
-1	2
0	1
1	$\frac{1}{2}$

3. Plot points and connect them with a smooth curve (don't forget arrows)

To compare a graph with its parent.

$$y = ab^{cx+h} + k$$

reflections: If a is negative  $\rightarrow$  vertical reflection over the x-axis.  $y = 3^{-x}$

If c is negative  $\rightarrow$  horizontal reflection over the y-axis.  $y = -3^x$

vertical stretch/compression:

$|a| > 1 \rightarrow$  vertical stretch  $y = 3 \cdot 2^x$

$0 < |a| < 1 \rightarrow$  vertical compression  $y = \frac{1}{3} \cdot 2^x$

horizontal stretch/compression:

$|c| > 1 \rightarrow$  horizontal compression  $y = 2^{3x}$

$0 < |c| < 1 \rightarrow$  horizontal stretch  $y = 2^{\frac{1}{3}x}$

vertical shifts:

$+k \rightarrow$  shift up k

$$y = 2^x + 3$$

$-k \rightarrow$  shift down k

$$y = 2^x - 3$$

horizontal shifts:

$+h \rightarrow$  shift left h

$$y = 2^{x+3}$$

$-h \rightarrow$  shift right h

$$y = 2^{x-3}$$

## Types of Exponential Functions

(2 subsets)

Exponential Growth

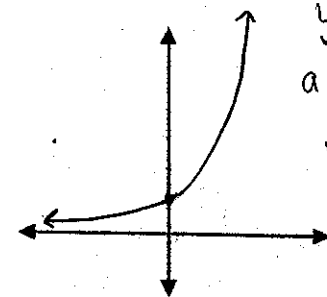
$$y = a \cdot b^x \quad b > 1$$

$$y = a(1+r)^t$$

a = initial amount

r = growth rate

t = time



Ex. Bacteria growth, Appreciation, Investments

Exponential Decay

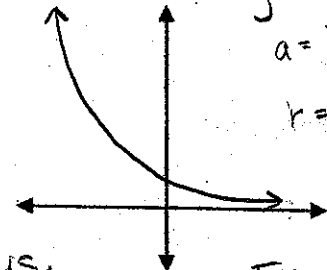
$$y = a \cdot b^x \quad 0 < b < 1$$

$$y = a(1-r)^t$$

a = initial amount

r = decay rate

t = time



Ex. Radioactive Decay, Cooling, Depreciation.

Compound interest (on other side) is a special type of exponential growth.