

5.3 Exponential functions

Exponential function

$$f(x) = Ca^x \leftarrow \text{exp.}$$

\downarrow base
 variable = exponent

Power function

$$f(x) = Cx^a \leftarrow \text{exponent}$$

\downarrow base
 variable = base

Example 1: Using a calculator to evaluate powers of 2

Evaluate

a) $2^{1.4}$

b) $2^{1.41}$

c) $2^{1.414}$

d) $2^{1.4142}$

e) $2^{\sqrt{2}}$

≈ 2.639015822

≈ 2.657371628

≈ 2.665119089

≈ 2.66474965

≈ 2.665144143

An exponential function is a function of the form...

$$f(x) = Ca^x \quad x \text{ can be any real \#}$$

a is the base

a is positive (b/c of fractional exponents)
 $(a > 0, a \neq 1)$

$C \Rightarrow$ initial value
 $(y\text{-int on graph})$

$a =$ growth/decay factor

$a > 1$ exp. growth $0 < a < 1$ exp. decay.

Laws of Exponents -

If s, t, a, b are real #'s, and $a > 0$ and $b > 0$ then

$$a^s \cdot a^t = a^{s+t}$$

$$(a^s)^t = a^{s \cdot t}$$

$$(ab)^s = a^s b^s$$

$$\left(\frac{a}{b}\right)^s = \frac{a^s}{b^s}$$

$$1^s = 1$$

$$a^0 = 1$$

$$a^{-s} = \frac{1}{a^s}$$

$$\frac{1}{a^{-s}} = a^s$$

$$a^{\frac{1}{s}} = \sqrt[s]{a}$$

$$a^{\frac{t}{s}} = \sqrt[s]{a^t} = \left(\sqrt[s]{a}\right)^t$$

No calc

$$x_2 > x_1$$

To determine if a function is linear or exponential or neither...

Use below rules if x 's increasing by 1.

Is it linear?

$$m = \frac{y_2 - y_1}{x_2 - x_1} = \frac{y_2 - y_1}{1} = y_2 - y_1$$

the difference b/t consecutive y 's is constant and $= m$
 $y = mx + b \leftarrow$ write.

Is it exponential?

$$\frac{y_2}{y_1}$$

is constant \rightarrow

the ratio b/t consecutive y 's is constant, then you have exponential $a(\text{base}) = \frac{y_2}{y_1}$

$$y = Ca^x \leftarrow \text{write}$$

Theorem: For an exponential function $f(x) = Ca^x$

$$\frac{f(x+1)}{f(x)} = a \quad f(x+1) = af(x)$$

Example 2: Determine whether the given function is linear, exponential, or neither. For those that are linear, find a linear function that models the data. For those that are exponential, find an exponential function that models the data.

a) Ask are x's \uparrow by 1?

\uparrow by 1

x	y
-1	5
0	2
1	-1
2	-4
3	-7

guess linear

$$\frac{y_2 - y_1}{x_2 - x_1}$$

$$\begin{aligned} 2 - 5 &= -3 \\ -1 - 2 &= -3 \\ -4 - (-1) &= -3 \\ -7 - (-4) &= -3 \end{aligned}$$

constant slope must be linear

$$m = -3$$

$$y = mx + b$$

$$y = -3x + 2$$

b)

\checkmark

x	y
-1	2
0	4
1	7
2	11
3	15

guess not linear
not exp.

$$\frac{y_2 - y_1}{x_2 - x_1}$$

$$\begin{aligned} 4 - 2 &= 2 \\ 7 - 4 &= 3 \end{aligned}$$

$$\frac{y_2}{y_1}$$

$$\frac{4}{2} = 2$$

$$\frac{7}{4} \neq 2$$

$$\frac{11}{7} \neq 2$$

$$\frac{15}{11} \neq 2$$

Neither constant,

so neither function.

c)

x 's go up by 1

x	y
-1	32
0	16
1	8
2	4
3	2

guess exponential

$$\frac{y_2 - y_1}{x_2 - x_1}$$

$$\begin{aligned} 16 - 32 &= -16 \\ 8 - 16 &= -8 \end{aligned}$$

Not constant

Not linear

$$\frac{y_2}{y_1}$$

$$\frac{16}{32} = \frac{1}{2}$$

$$\frac{8}{16} = \frac{1}{2}$$

$$\frac{4}{8} = \frac{1}{2}$$

$$\frac{2}{4} = \frac{1}{2}$$

constant ratio

- exponential

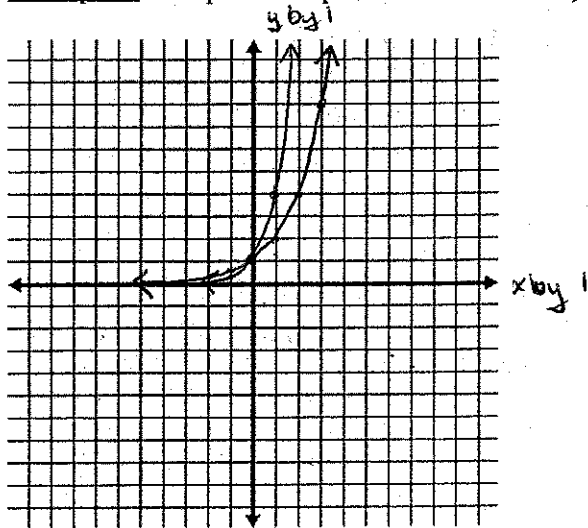
$$y = Ca^x$$

$$a = \frac{1}{2}$$

$$C = 16$$

$$y = 16\left(\frac{1}{2}\right)^x$$

Example 3: Graph the exponential function: $f(x) = 2^x$



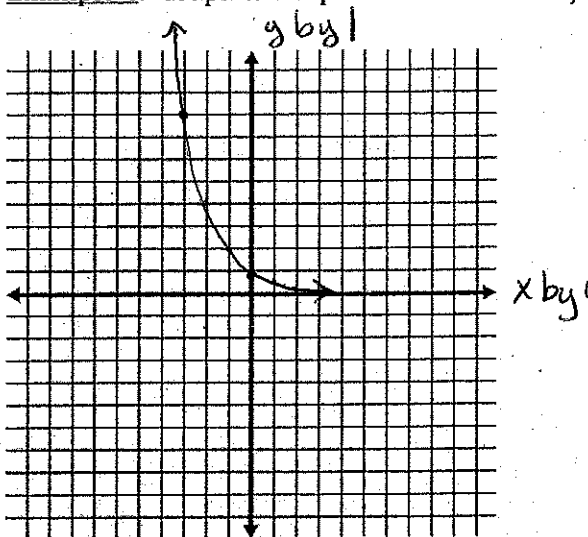
x	f(x)
-2	$\frac{1}{4}$
-1	$\frac{1}{2}$
0	1
1	2
2	4
3	8

$$2^{-2} = \frac{1}{2^2} = \frac{1}{4}$$

$$f(x) = 4^x$$

x	f(x)
-1	$\frac{1}{4}$
0	1
1	4
2	16

Example 4: Graph the exponential function: $f(x) = \left(\frac{1}{2}\right)^x = 2^{-x}$

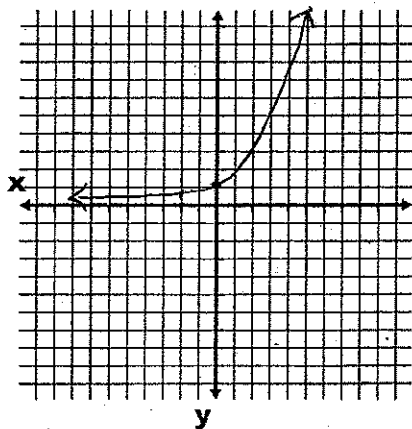


x	f(x)
-2	4
-1	2
0	1
1	$\frac{1}{2}$
2	$\frac{1}{4}$

$$\left(\frac{1}{2}\right)^{-2} = \left(\frac{2}{1}\right)^2 = 4$$

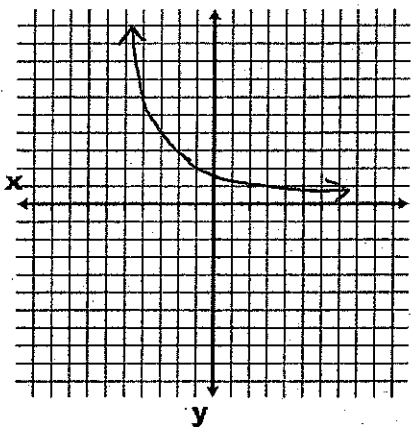
← flip over the y-axis.

Properties of the Exponential Function $f(x) = a^x, a > 1$ Exponential growth



1. Domain \mathbb{R} $R: \{y \mid y > 0\}$
2. y-int. $(0, 1)$, no x-intercepts
3. Horiz. asym. $y = 0$ as $x \rightarrow -\infty$
unbounded as $x \rightarrow +\infty$
- No vertical asym.
4. Increasing over entire domain \therefore it is 1-to-1
5. The graph contains $(0, 1), (1, a), (-1, \frac{1}{a})$
6. The graph is smooth and continuous.

Properties of the Exponential Function $f(x) = a^x, 0 < a < 1$ Exponential decay



1. Domain \mathbb{R} $R: \{y \mid y > 0\}$
2. y-int. $(0, 1)$, no x-int.
3. Horizontal asym. $y = 0$ as $x \rightarrow +\infty$
unbounded as $x \rightarrow -\infty$
- No vert. asym.
4. Decreasing over entire domain \therefore it is 1-to-1
5. Contains $(0, 1), (1, a), (-1, \frac{1}{a})$
6. Graph is smooth

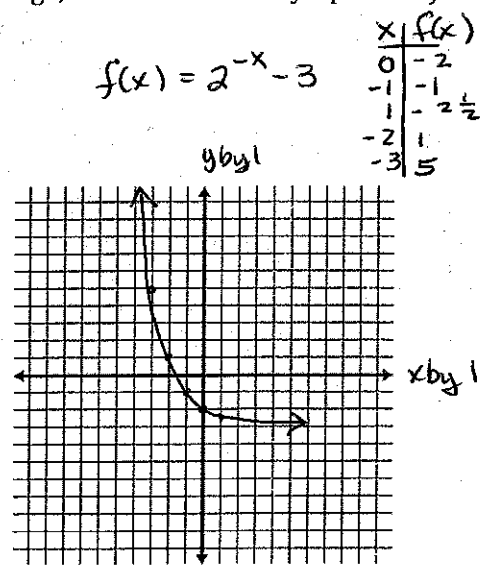
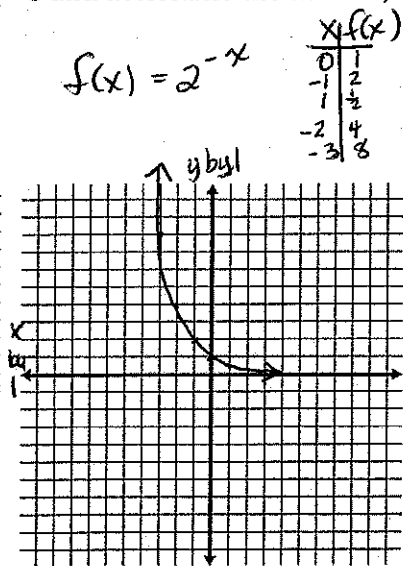
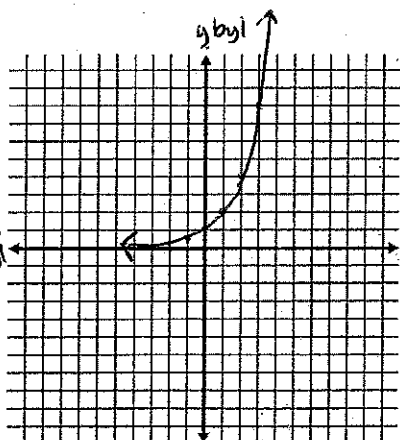
* Example 5: Graph $f(x) = 2^{-x} - 3$ and determine the domain, range, and horizontal asymptote of f .

$$f(x) = 2^x$$

$$f(x) = 2^{-x}$$

$$f(x) = 2^{-x} - 3$$

x	f(x)
0	1
1	2
-1	$\frac{1}{2}$
2	4
3	8



x	f(x)
0	1
-1	2
1	$\frac{1}{2}$
-2	4
-3	8

x	f(x)
0	-2
-1	-2.5
1	-2.5
-2	1
-3	5

$$D: \mathbb{R}$$

$$R: \{y \mid y > -3\}$$

$$\text{Hor. Asp.}: y = -3$$

← one definition

The number e is defined as the number the expression

$$\left(1 + \frac{1}{n}\right)^n \text{ approaches as } n \rightarrow \infty$$

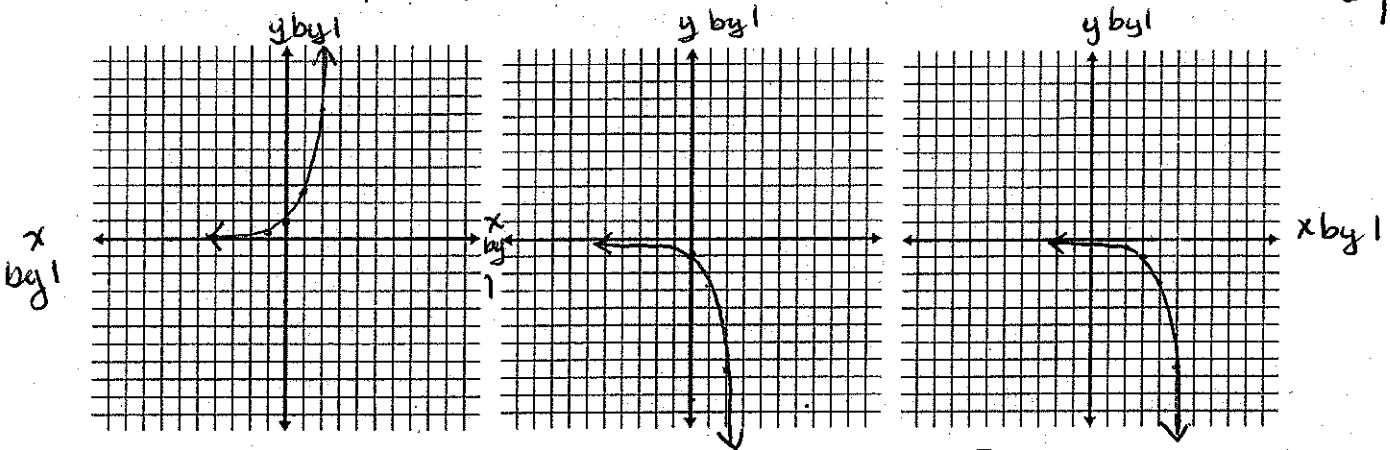
$$f(x) = e^x$$

The exponential function

$$e \approx 2.71828128\dots$$

Example 6: Graph $f(x) = -e^{x-3}$ and determine the domain, range, and horizontal asymptote of f .

$f(x) = e^x$	<table border="1" style="display: inline-table;"><tr><th>x</th><th>f(x)</th></tr><tr><td>-1</td><td>$\frac{1}{e} \approx .37$</td></tr><tr><td>0</td><td>1</td></tr><tr><td>1</td><td>$e \approx 2.72$</td></tr><tr><td>2</td><td>$e^2 \approx 7.38$</td></tr></table>	x	f(x)	-1	$\frac{1}{e} \approx .37$	0	1	1	$e \approx 2.72$	2	$e^2 \approx 7.38$	\rightarrow	$f(x) = -e^x$	<table border="1" style="display: inline-table;"><tr><th>x</th><th>f(x)</th></tr><tr><td>-1</td><td>-.37</td></tr><tr><td>0</td><td>-1</td></tr><tr><td>1</td><td>-2.72</td></tr><tr><td>2</td><td>-7.38</td></tr></table>	x	f(x)	-1	-.37	0	-1	1	-2.72	2	-7.38	\rightarrow	$f(x) = -e^{x-3}$	<table border="1" style="display: inline-table;"><tr><th>x</th><th>f(x)</th></tr><tr><td>2</td><td>-.37</td></tr><tr><td>3</td><td>-1</td></tr><tr><td>4</td><td>-2.72</td></tr><tr><td>5</td><td>-7.38</td></tr></table>	x	f(x)	2	-.37	3	-1	4	-2.72	5	-7.38
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4	-2.72																																				
5	-7.38																																				



D: \mathbb{R}
 R: $\{y \mid y < 0\}$
 Horizontal asymptote: $y = 0$

Solve exponential equations:

(use exponent rules plus following theorem)

If $a^u = a^v$ then $u = v$.
 bases are identical.

Example 7: Solve $3^{x+1} = 81$ use above \uparrow

$$3^{x+1} = 3^4$$

Know that $81 = 3^4$

$$x+1 = 4$$

$$x = 3 \quad \checkmark$$

Simplify before you solve.

Example 8: Solve $e^{-x^2} = (e^x)^2 \cdot \frac{1}{e^3}$

$x = -3 \quad x = 1$

$$e^{-x^2} = e^{2x} \cdot e^{-3}$$

$$e^{-x^2} = e^{2x-3}$$

$$-x^2 = 2x - 3$$

$$0 = x^2 + 2x - 3 \quad \frac{3}{3} \cdot \frac{-1}{-1} = -3$$

$$0 = (x+3)(x-1)$$

$$\begin{array}{l} x+3=0 \quad x-1=0 \\ x=-3 \quad x=1 \end{array}$$

Example 9: Between 9:00 PM and 10:00 PM cars arrive at Burger King's drive-thru at the rate of 12 cars per hour (0.2 car minute). The following formula from statistics can be used to determine the probability that a car will arrive within t minutes of 9:00 PM.

$$F(t) = 1 - e^{-0.2t}$$

a) Determine the probability that a car will arrive within 5 minutes of 9 PM (that is before 9:05 PM).

$$t = 5 \quad F(5) = 1 - e^{-2(5)}$$

$$= 1 - e^{-1}$$

$$= 1 - \frac{1}{e} \approx .6321$$

There is a 63.21% chance that a car will arrive before 9:05 pm.

b) Determine the probability that a car will arrive within 30 minutes of 9 PM (that is before 9:30 PM).

$$\begin{aligned} F(30) &= 1 - e^{-2(30)} \\ &= 1 - e^{-6} \\ &= 1 - \frac{1}{e^6} \approx .9975 \end{aligned}$$

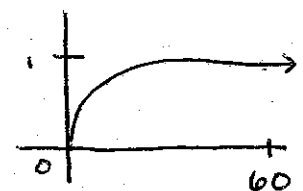
There is a 99.75% chance that a car will arrive before 9:30 pm.

c) Graph F using your graphing utility.

d) What value does F approach as t becomes unbounded in the positive direction?

$t \rightarrow +\infty$
 $F \rightarrow ?$

$$\begin{array}{l} y_{\min} = 0 \\ y_{\max} = 1.25 \end{array}$$



$$F(t) = 1 - e^{-0.2t}$$

$$\begin{aligned} &= 1 - \frac{1}{e^{0.2t}} \rightarrow \text{as } t \rightarrow +\infty \\ &= 1 - 0 = 1 \end{aligned}$$

$$\begin{array}{l} x_{\min} = 0 \\ x_{\max} = 60 \end{array}$$